

# Arborist Partner Program

## PROGRAM OVERVIEW

The Arborist Partner Program is a unique marketing opportunity for companies that volunteer at Hoyt Arboretum. It promotes your company to a target market of people who care about trees. It also supports Hoyt Arboretum and ensures that Hoyt Arboretum Friends (HAF) continues to provide an environment of learning, research and conservation to our 500,000 annual visitors. The program offers our arborist partners an opportunity to show the community how they support Hoyt Arboretum both financially and with their volunteerism.

## PROGRAM DESCRIPTION

HAF offers this unique business partnership with locally owned and operated companies that are eligible for the program. Partners in the program are required to meet the following criteria to qualify for the program annually. Program renewals will come each fall for the coming year.

1. **volunteered for one Arborists in the Arboretum event within the previous two years**
2. **is an ISA certified arborist or arborist-in-training**
3. **agree to the HAF Arborist Partner Code of Ethics** (see attached)

To suit the needs of each partner, three levels of participation are offered with commensurate benefits:

	GINKGO LEVEL	MAGNOLIA LEVEL	LARCH LEVEL
<b>Arborist Partner Provides</b>	\$500 <b>OR</b> \$250 plus professional services valued at \$250*	\$1,000 <b>OR</b> \$500 plus professional services valued at \$500*	\$2,500 <b>OR</b> \$1,000 plus professional services valued at \$1,500*
<b>Arborist Partner Receives</b>	Listed as a partner on the HAF website with your logo, contact information and a brief description along with a link to your company website.  Listing in donor recognition materials	Same as previous level, plus your logo in 2 printed newsletters.  Invitations to VIP events	Same as previous level, plus your logo in 4 printed newsletters and 4 monthly E-newsletters  One free rental of an arboretum facility for a company event

\*(at the billable rate of company – attach in-kind invoice of work completed that HAF will verify with our curator. Arborists in the Arboretum counts.)

Individuals or companies interested in becoming a member of the Arborist Partner Program may complete the attached application and return it to Hoyt Arboretum Friends.

*While Hoyt Arboretum Friends appreciates support from our Arborist Partners we do not recommend or endorse the work of individual arborists.*



Hoyt Arboretum Friends



# Arborist Partner Program

## APPLICATION

Name of company: \_\_\_\_\_

Owner of company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: (work) \_\_\_\_\_ (cell) \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Level of participation:  Ginkgo (\$500)       Magnolia (\$1,000)       Larch (\$2,500)

I confirm that the company has met the following applicable criteria:

- volunteered for one Arborists in the Arboretum event within the previous two years
- is an ISA certified arborist or arborist-in-training. ISA I.D.: \_\_\_\_\_
- agrees to the Hoyt Arboretum Friends (HAF) Arborist Partner Code of Ethics

I agree to report to HAF my or my employees conduct that may violate any provision of the Code of Ethics.

I understand that this is an annual agreement from the date it is fully executed.

I agree to indemnify and hold HAF and its agents, employees, representatives, and successors harmless against, and release them from, any and all third-party claims, suits, complaints, losses, or liability (claims) (including attorney fees) arising out of or related to my professional activities and services or other business activities.

Hoyt Arboretum Friends cannot recommend or endorse any arborist company. Listing on the website indicates that an Arborist Partner has met the program criteria and contributed to the ongoing mission of Hoyt Arboretum through volunteer tree maintenance activities and/or financial support of HAF.

\_\_\_\_\_  
Signature of applicant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed name of applicant

**Please sign and return a copy of this application to HAF with signed Code of Ethics form, applicable payment and in-kind invoice as proof of donated hours.**

**Mail to Hoyt Arboretum Friends, 4000 SW Fairview Blvd., Portland, OR 97221**

**OR you can apply and pay online at [www.hoytarboretum.org/support-hoyt/make-a-donation/](http://www.hoytarboretum.org/support-hoyt/make-a-donation/)**

# Arborist Partner Program

## CODE OF ETHICS

The purpose of this Code of Ethics is to maintain the highest standard of professionalism required to be a Hoyt Arboretum Arborist Partner. Your company and staff agree to meet the program criteria, professional knowledge standards and ethical behavior requirements as established by the International Society of Arboriculture (ISA).

*The Arborist Partner agrees to:*

1. **Maintain ISA certification (owner of the company).**
2. **Comply with the ISA Certified Arborist Code of Ethics.**
3. **Comply with the Hoyt Arboretum Friends Code of Ethics (comprised of 1 and 2).**

By signing below I understand and agree to all of the terms and conditions of this Agreement.

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Signature of applicant

Date

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Printed name of applicant

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ISA Certification I.D.

**Please sign and return a copy to Hoyt Arboretum Friends with your application.**