HOYT ARBORETUM FRIENDS 2019
ANNUAL REPORT
Your Support Makes The Difference
Dear Friends,

This year, I’m writing this introductory message to members and supporters from home as we shelter in place. Though there’s nowhere I’d rather be than at our beautiful Arboretum in the southwest hills of Portland, it’s more important to halt the spread of COVID-19 in our community so that we can all safely get back to enjoying the park we love most.

I fondly look back on 2019 as a year when Hoyt Arboretum really hit its stride. Our incredible volunteers gave generously of their time, with nearly 12,000 hours invested in the park. Children from all over the region came to learn and explore, 85%, of them visiting for the first time. Donors and members were generous in their support, which allowed us to move forward with improvements to our nursery, tree collection, trails and programs.

In fall, the opening of the Barbara Walker Crossing pedestrian bridge connected our park beautifully and safely to Pittock Mansion and Forest Park via the Wildwood Trail. That first weekend in October, over 2,000 people crossed the bridge, and traffic has been steady in the months since. We’ve added guided hikes across the bridge to our program offerings, and are preparing a map and other resources to get ready for increased hiker traffic along the Wildwood Trail.

We continue to make progress in removing ivy and other invasive species from Hoyt Arboretum. Many regular hikers and donors have noticed the difference and, even in the face of challenges, we intend to stay on top of the gains we’ve been able to make over the past two years.

The current year will be very different than we expected, that much is clear. I am comforted by the knowledge that Hoyt Arboretum is loved in the community. When we can welcome people back to the park, I know our members, volunteers, hikers, donors will be back to work with us to care for this incredible community resource.

We are so grateful for all that you do.

Anna Goldrich, Executive Director

2019 HIGHLIGHTS

CONSERVATION HIGHLIGHTS

Your donations supported restoration, botanical diversity, and innovation along the trails of Hoyt Arboretum last year.

A few trees added to our collection in 2019

- Ribbonwood (Plagianthus regius)
- Lantern Tree (Crinodendron hookerianum)
- Single-leaf pinyon (Pinus Monophylla)
- Henry Emmenopterys (Emmenopterys henryi)

Member support this year has allowed us to clear 20 ACRES of ivy and other invasive species.
EDUCATION HIGHLIGHTS

Our field trips welcomed

3,100 STUDENTS

4,275 STUDENTS

60% UNDERSERVED SCHOOLS (roughly 2,400)

2018

2019

85% of students were visiting Hoyt Arboretum for the FIRST TIME

VOLUNTEER HIGHLIGHTS

12,000 HOURS OF SERVICE

Behind the Scenes 8%

Education 10%

Visitor Engagement 35%

Community Science 4%

Stewardship 43%

COMMUNITY SCIENCE HIGHLIGHTS

Our Herbarium grew by 490 NEW PLANT SAMPLES, greatly expanding our archive of genetic material throughout the year as part of a nationwide climate change study

Volunteers monitored 29 SPECIES
2019 Curator’s Report

From a regional standpoint, 2019 was dry but not particularly cold. Rainfall was around 9 inches below average with only 25 inches recorded for the calendar year. Our coldest temperature was 24.7 degrees, keeping Hoyt Arboretum in the USDA zone 8 temperature range. We had three snowfalls, with snow in February and a late snow on March 18th. The heaviness of the wet, late snow did cause some tree damage.

2019 was a good year for growth as temperatures were moderate. With supplemental water, the trees grew well and showed little stress. This becomes apparent in our removal numbers as we lost very few mature trees; total removals were 120, most being small landscape plants during trials in the landscape at Parking Lot A. Other removals included nuisance species like English Hawthorn and Tree of Heaven, which opens more areas to safely plant new species.

159 accessions were planted out. This year’s high number is due to the addition of New Zealand and Australian plantings made in the geographic collection area on the Bristlecone Pine Trail. Plantings also included new species not previously trialed, such as Dalbergia hupeana, Emmenopterys henryi, and a yet to be determined species of Daphniphyllum.

In October, we conducted a collection trip to California in order to seek out drought-adapted tree species. The seed material collected from that trip is being grown in a new greenhouse, which was added to expand our ability to propagate specialty plants from seed. A redesign of the nursery area has cleaned up the soil storage and propagation area. These changes allow for small plant material to be better protected from weather and pests during the first year of growth, and will yield better quality seedlings.

In all, 2019 was a good year for the collections at Hoyt Arboretum! The trees are in good health, which will continue into a new decade with improvements to the landscape and the reduction of invasive species present in the park.
2019 FINANCIALS

Hoyt Arboretum Friends experienced strong financial results during 2019, allowing the organization to make progress on key initiatives in our strategic plan and increase our operating reserves. As always, our individual donors led the way with 37% of total revenues, showing that neighbors and friends are committed to our mission and pivotal to our future. Foundation grants increased again this year to over $100,000 contributing to educational programs which continue to expand year-over-year. As we move through an uncertain 2020, our financial position remains strong to help us weather the current economic downturn caused by the global pandemic.

STATEMENT OF FINANCIAL POSITION

ASSETS 12/31/2019
Cash in Checking 60,855
Cash in Money Market 168,749
Cash in Investment Accounts 682,849
Endowment 266,439
Accounts Receivable 24,304
Prepaid Expenses 3,150
Merchandise Inventory 12,714
Total Assets ................................ 1,219,061

LIABILITIES
Accounts Payable 6,945
Payroll Liabilities & Accrued Vacation 3,311
Deferred Revenue 11,000
Total Liabilities ........................... 21,256

NET ASSETS
Unrestricted:
Total Available for Operations 538,777
Reserves 240,000
Total Unrestricted Net Assets ............ 778,777
Temporarily Restricted Net Assets ............. 152,589
Total Temporarily Restricted Net Assets ... 152,589
Endowment .................................. 266,439
Total Net Assets ....................... 1,197,805
Total Liabilities and Net Assets ......... 1,219,061

STATEMENT OF ACTIVITIES

REVENUE
Individual Contributions 284,204
Corporate Contributions 52,866
In Kind Contributions 103,511
Foundation Grants 87,500
Government Grants 13,000
Rental Income 36,956
Event Income 45,416
Gift Shop Sales 85,540
Interest Income 11,563
Other Revenue 245
Total Revenue ........................... 774,390

EXPENSES
Personnel 265,037
Accounting Services 12,466
Education Services 18,993
Collections & Landscape Services 56,470
Computer & Website Services 15,452
Marketing 3,704
Other Contract Services 38,828
Gift Shop Merchandise 42,681
Staff Training 5,775
Office Supplies 21,481
Insurance 4,312
Telecommunications 1,438
Printing and Publications 27,498
Postage and Delivery 4,471
Dues and Subscriptions 1,699
Recognition and Awards 2,520
Miscellaneous Expenses 1,033
Bank Charges 6,834
Endowment Expenses 1,665
In Kind Expenses 103,511
Total Expenses .......................... 635,866
Change in Net Assets .................... 138,525

Revenue:
Individual Contributions 37%    284,204
Corporate Donations 7%    52,866
In Kind Contributions 13%    103,511
Grants 13%    100,500
Rental Income 5%    36,956
Program income 4%    29,574
Retail Sales 11%    85,540
Other Income 10%    81,238
Total Revenue    774,390
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